TODD SELLER
FRONT-END DEVELOPER & VISUAL DESIGNER

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SUMMARY

As a Creative Front-End Software Engineer and experienced leader, I bring excellent group dynamics and quality judgment to a fast-paced intensive dev environment. With over 20 years experience in Sales and Marketing, I have developed a strong technical background and honed my passion for quality design. I'm excited to bring my pixel perfect sensibilities to your team.

EXPERIENCE

DEV BOOTCAMP | Full-Stack Developer   October 2015 - April 2016

Intensive 19-week training program, rooted in learning full-stack development and empathetic team cooperation.

- Ruby, Rails 3, JavaScript, SQL, HTML, and CSS
- Web App and Database Design and Architecture

SIKKA SOFTWARE | Visual UI/UX Designer   May 2014 - December 2015

- Built custom HTML email campaigns and templates
- Created marketing materials and trade show booths
- Developed and deployed event websites
- Led Cooperative product redesign and UI/UX enhancements

ATHERTON APPLIANCE | Sales and Marketing Manager   July 2000 - December 2010

- Created marketing and sales promotions
- Implemented strategies to grow sales and market presence
- Built and maintained client relationships
- Crafted and presented new product training sessions

PROJECTS

FIRS+AID | www.first-aid.online   April 2016 - Current

Tech Stack: Ruby on Rails, JavaScript, jQuery, PostgreSQL, HAML, D3, Facebook OAuth, Redis, Sidekiq, Stripe, and Devise

An open source project through Code for America's SF Brigade that brings the power of social payments to disaster relief.

- Project Creator and Managed Team Roles
- Implemented Redis and Sidekiq Integration
- Designed Application Interface and HTML Emails
- Integrated Real Time Twillo Alerts and D3 Visualizations

CRABAZON | crabazon.herokuapp.com   April 2016

Tech Stack: Ruby on Rails, JavaScript, jQuery, PostgreSQL, HAML, Devise, and ActionMailer

A shopping application with a humorous twist.

- Designed and Optimized User and Admin Interface
- Created Custom jQuery Shopping Cart with Live Update

MMDb (My Movie Database) | www.mmdb.online   March 2016

Tech Stack: Sinatra, JavaScript, jQuery, AJAX, BCrypt, and SQLite

I love movies and have over 1250 of them. Making that database more accessible to myself and others was my passion.

- Integrated Open Movie Database API
- Built Custom User Authentication and Login with Validation

CONNECT 4 | www.ofb.toddseller.com   March 2016

Tech Stack: HTML, CSS, JavaScript, and jQuery

Bringing Connect 4 to life with JavaScript, jQuery, and humor.

- Developed Front-end Javascript and jQuery Logic
- Designed and Implement Custom HTML and CSS Game board

QUIRK

I lived in LA and worked on several independent film/TV and theater productions as an art director and set designer/builder. I owned my own screen-printing company creating one-of-a-kind designs.

CURRENT TECH STACK

- ReactJS
- Ruby
- SASS/SCSS
- Node.js
- Ruby on Rails
- PostgreSQL
- JavaScript
- Sinatra
- PHP
- jQuery
- HTML/HAML
- Git

PROFICIENT APPLICATIONS

- Adobe Creative Suites
- Sublime Text
- Slack
- OmniGraffle
- Visual Studio
- Xcode
- Balsamiq
- Microsoft Office
- Trello
- JIRA
- Keynote
- GitHub